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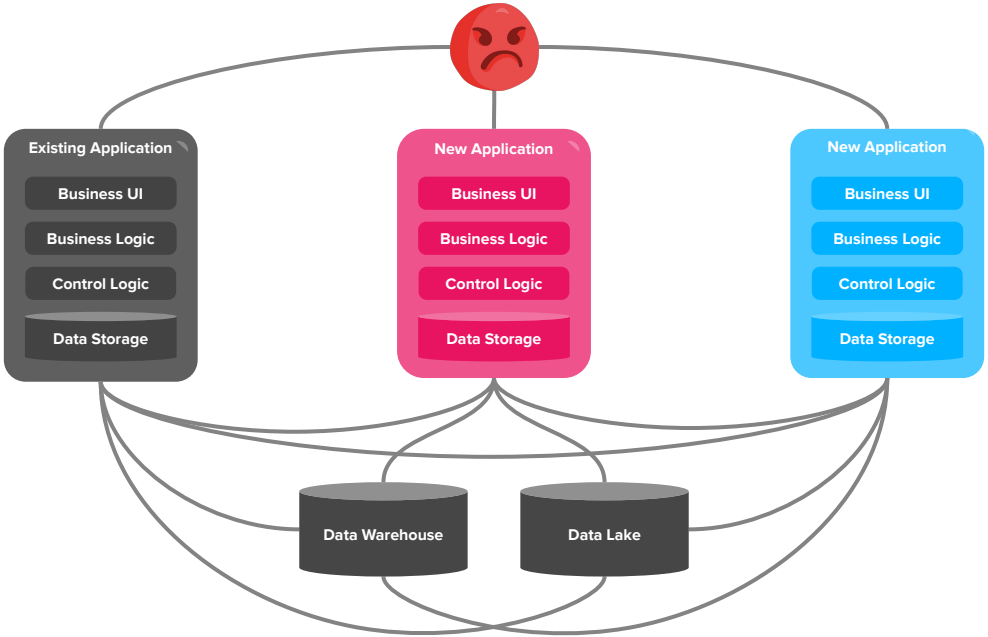
2019 'Top Pick' TechCrunch Disrupt

2019 Award Winner at Finovate NYC

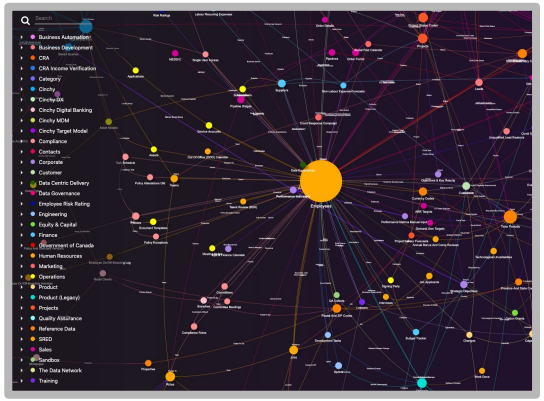
2019 FinTech of the Year CIX

2019 Top Startup CIX

Every *new* app is a *new* data silo



Integration *is* your agility bottleneck



What is a Data Fabric?

- A Data Fabric is a single platform that unifies data integration and data management
- Solutions are more economical and faster to deliver, used to accelerate digital transformation
- Uniquely protects data privacy and governance (not possible with conventional approaches)

Why now?

1 Growing cost of integration from continued proliferation of point-solutions (apps) and growth in new and useful data sources

2 Post-COVID reality where organizations need to cut costs AND accelerate digital transformation

3 Increased demand for real-time and self-service data management and automated governance

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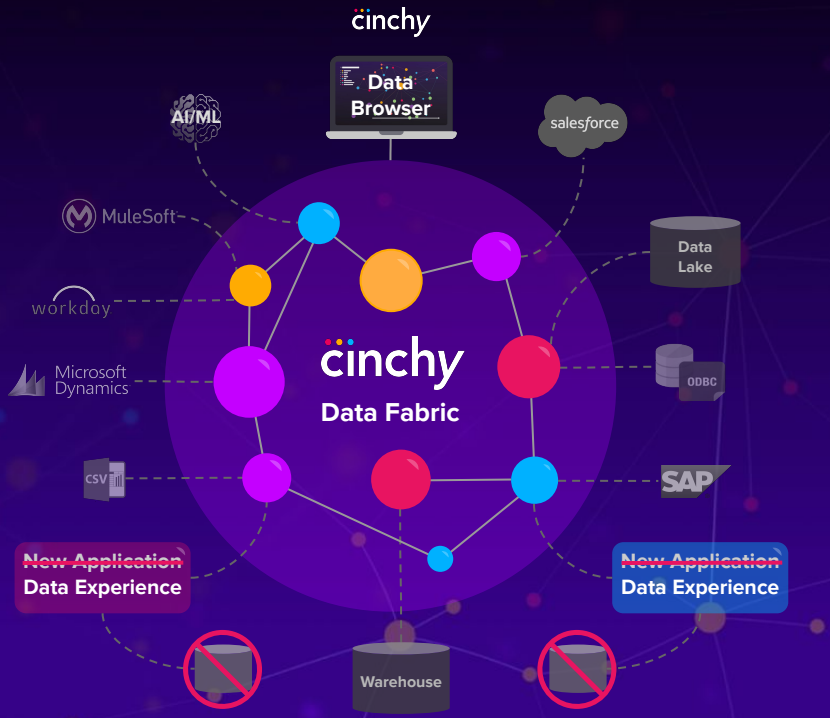
Data Fabric
+ Data Browser
+ Data Experiences

= Data Collaboration



Config-driven connectors for real-time data synchronization

Universal data access controls with cellular-level protection

Business-friendly UI to access and manage data across apps

Build and deploy faster without adding data silos

Data Collaboration is fundamentally about giving people control of their data

"We continue to build the bank of the future, we are always looking at new technologies like Cinchy that contribute to operational efficiencies and help power new experiences"

Tim Clark, CIO at TD Bank

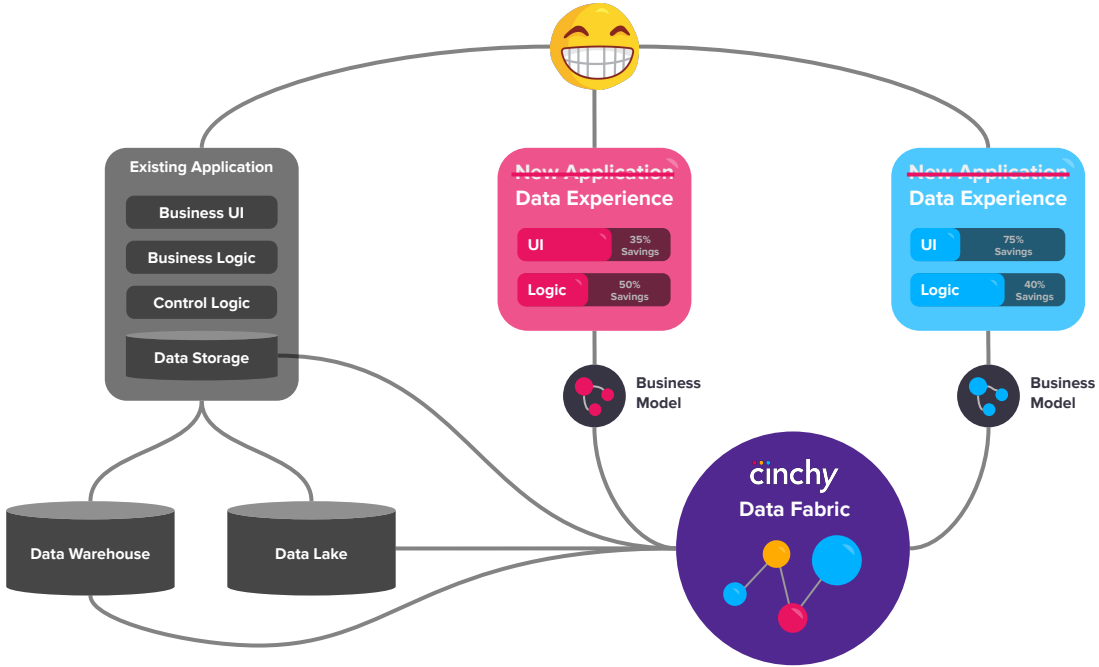
"Cinchy is a strategic platform for CI to collaborate on data. The platform enables us to solve a variety of different challenges and supports collaboration for Data Workflows, Advanced Analytics and Business Intelligence activity"

Craig Gatten, VP of IT at CI Investments

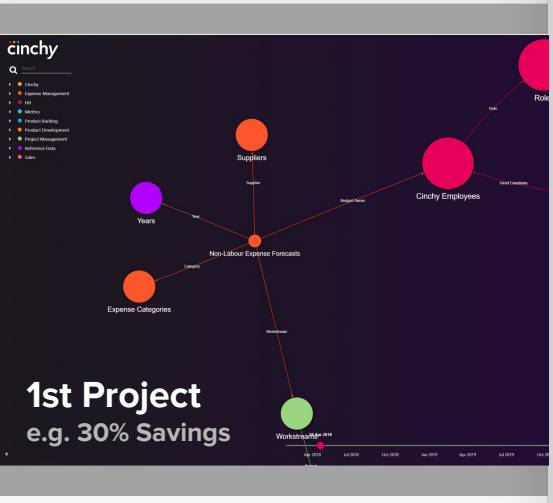
"Data Collaboration is changing the way we deliver technology solutions, significantly decreasing time to market"

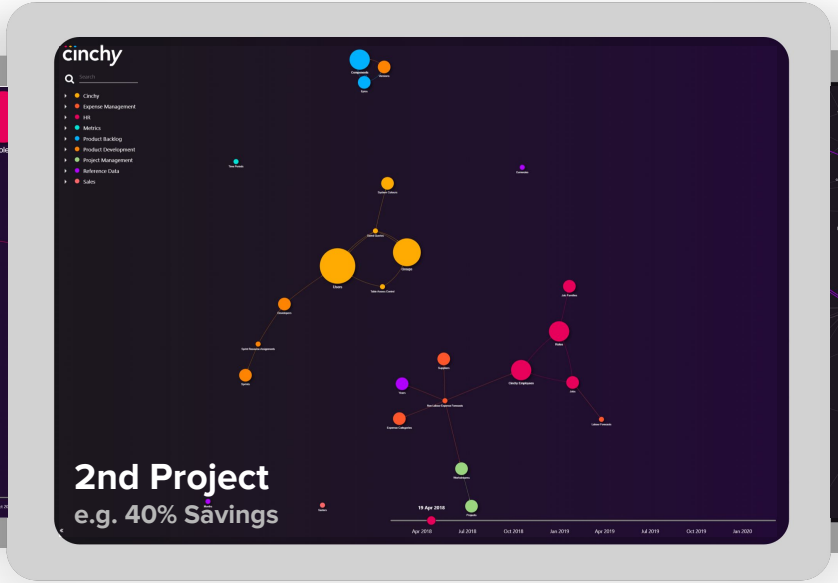
Mihai Strusievici, VP of IT at Colliers

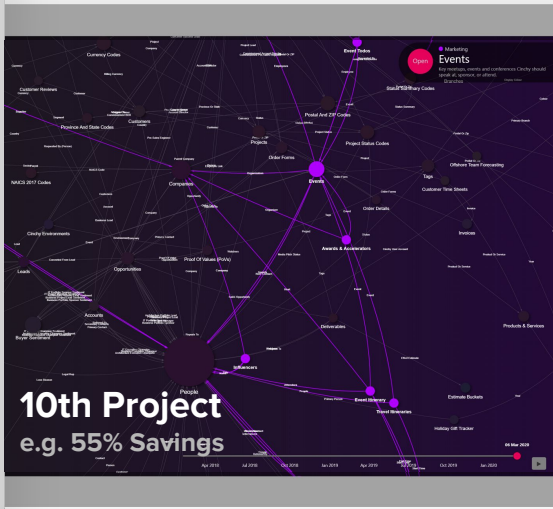
Cut costs in half *without* adding data silos



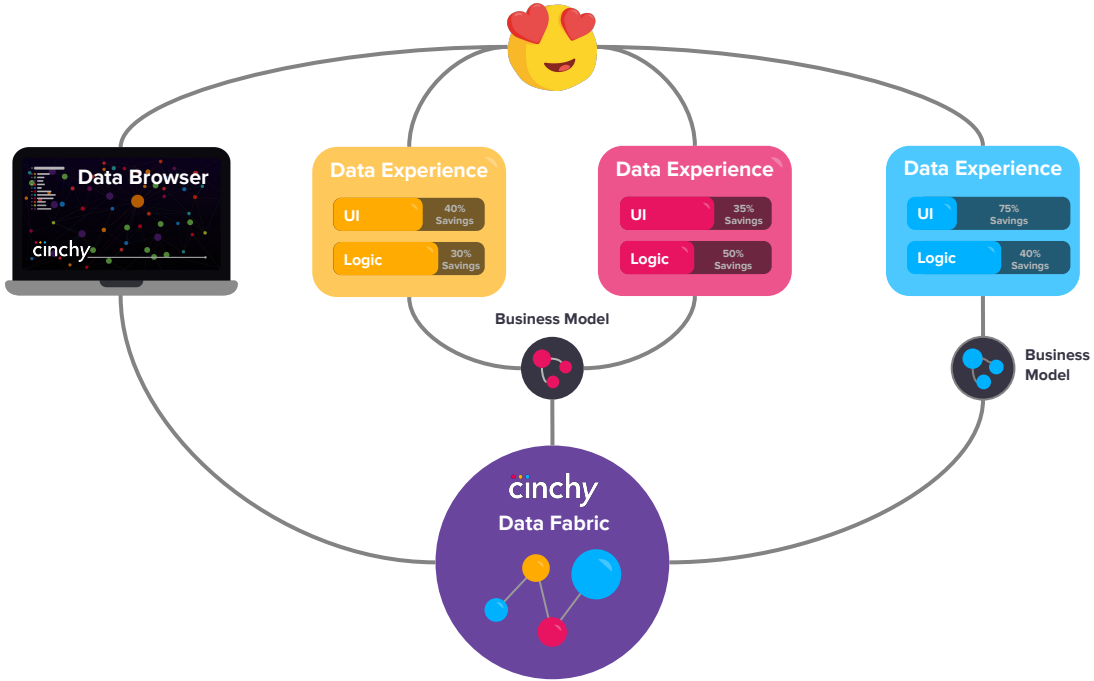
Every project goes faster, while ~~integrating~~ connecting your Data







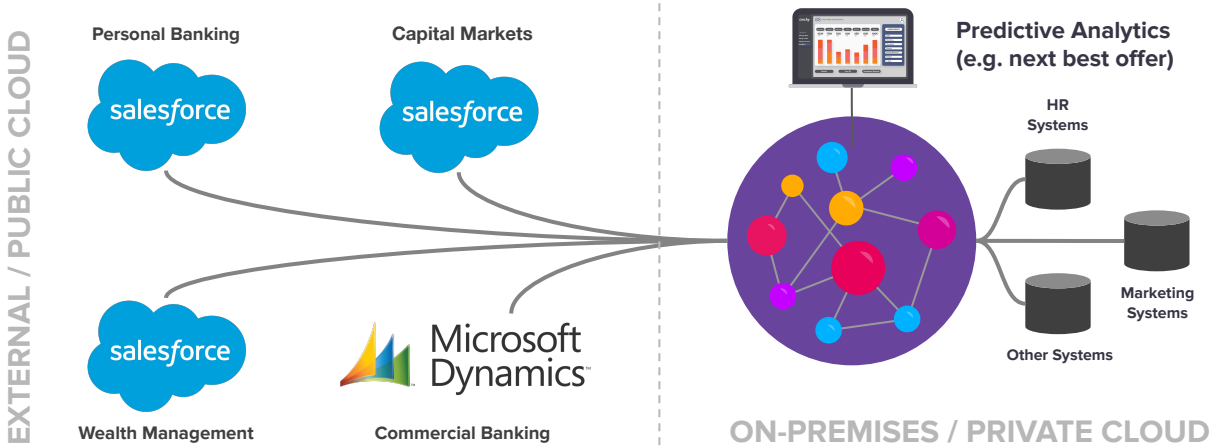
How data *should* work



Financial Services Use Cases

Wealth Management	Asset Management	Digital Channels	Commercial Banking	Personal Banking	Data Governance
Securities Master	Client Master	Client Preferences	Intake Portal	CRM Data Hub	Data Lineage
Data Orchestration	AUM Reporting	CRM Data Hub	Reporting Repository	In Branch Coaching	Data Dictionary
Reporting & Analytics	Trade Reconciliation	Customer Insights	Business Glossary	Branch Reporting	Data Catalogue
Organizational Master	Client 360	Credit Reconciliation	User Managed Data	Legacy Retirement	Metadata Management
Ref Data Management	P&L Analytics	Next Best Offer	Credit Adjudication	Legacy Modernization	Data Ingestion
Advisor Master	Product Master	AI Enablement	Tableau Reporting	EUC Replacement	Business Glossary

e.g. Data Collaboration for CRM



Risk-free ‘proof-of-value’

- Save time and money for your upcoming projects that require custom development and/or complex integration
- Connect existing data to/from cloud and on-prem apps
- Consolidate non-core systems and critical spreadsheets

Welcome to the Data Collaboration Era

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