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2020 Best Solution for Improving Ops

TC TechCrunch

2019 Top Pick @ Disrupt SF

FINOVATE

2019 Award Winner @ Finovate NYC

DF DIGITAL FINANCE
INSTITUTE

2019 DFI FinTech of the Year

<CIX>

2019 Top Startup

Gartner

May 2020 Cool Vendor

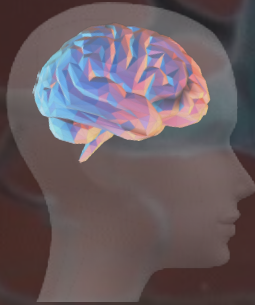


Intelligence is the new oil

[not data]

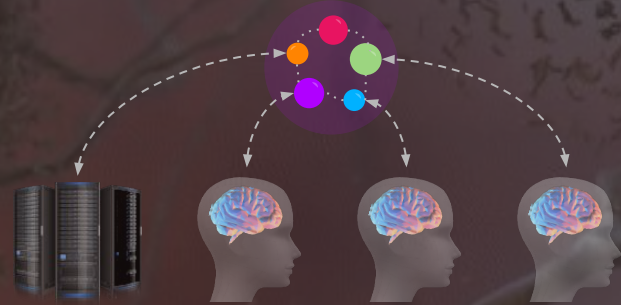


Intelligence in Nature



Structural PLASTICITY

Learning is enabled by continuous reorganization of neural pathways (*fewer connections = higher IQ*).



Collaborative Intelligence

Evolution requires agents (human or machine) to autonomously contribute to a knowledge network.



The Data Fabric finally makes enterprise **PLASTICITY** possible



"Adopting a data fabric allows for the creation of complete views of their data, helping power existing processes and applications and enabling the rapid development of new use cases."

★★★★★ Aug 25, 2020

"The future of Data Management, Collaboration and Centralization."



"Data fabrics are applications that connect application data to data from other applications with a network. Businesses using data fabric software can access all data from the network and combine data from different applications without having to worry about custom integrations."



Collaboration powers the Enterprise

Collaborative
Documents

box

SharePoint

Collaborative
Messaging

slack

Microsoft Teams

Collaborative
Meetings

zoom

skype

Collaborative
Projects

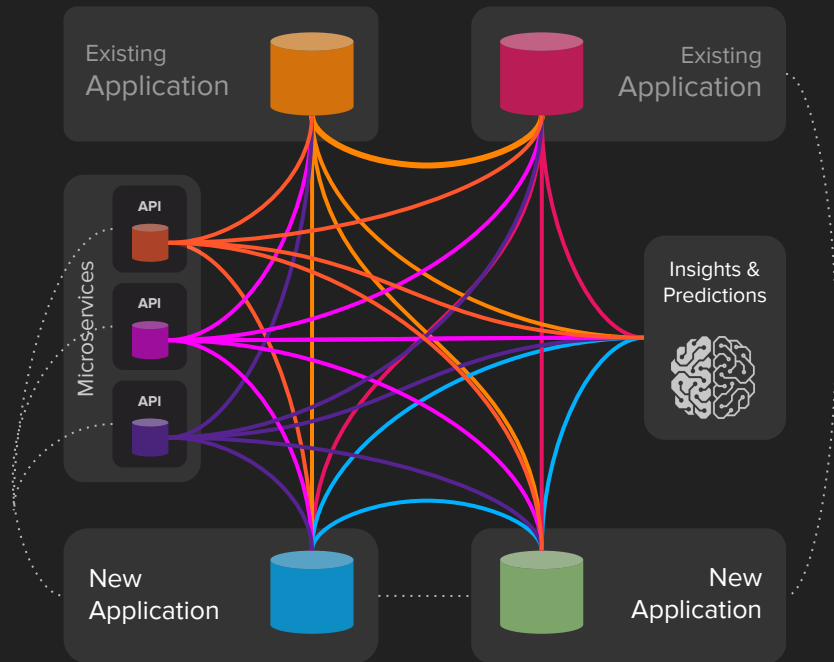
Jira

asana

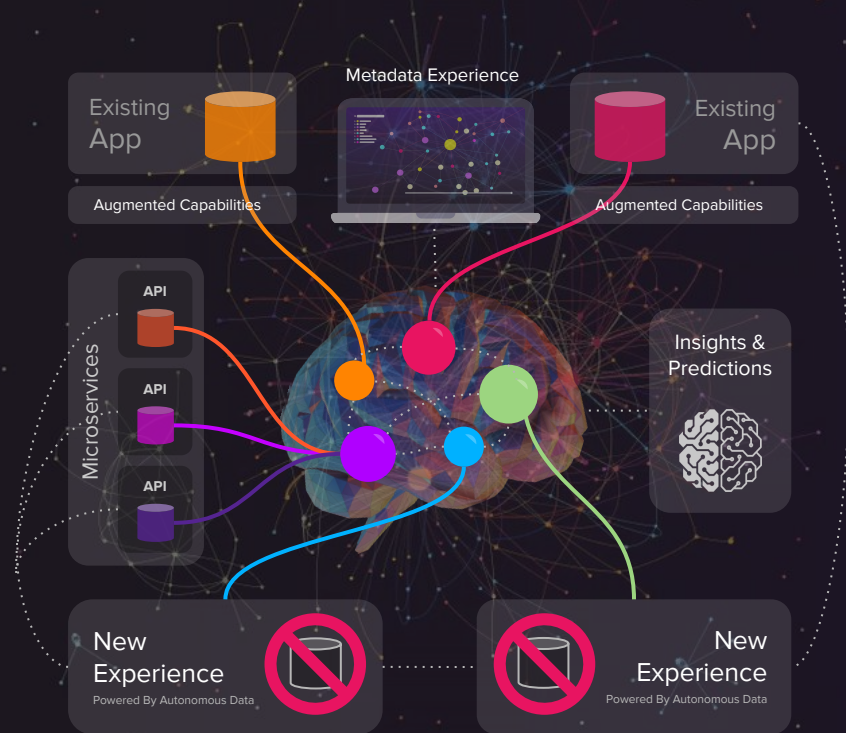
Collaborative
Intelligence

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Intelligence Limited By **RIGIDITY**



Intelligence Enabled By **PLASTICITY**





Unbelievable Cost Avoidance



Total Nodes	Point-To-Point Integrations	Data Fabric Integrations	Cost Avoidance \$10K / Integration
5	10	5	\$50,000
25	300	25	\$2,750,000
100	4,950	100	\$48,500,000
250	31,125	250	\$308,750,000
500	124,750	500	\$1,242,500,000
1,000	499,500	1,000	\$4,985,000,000
2,000	1,999,000	2,000	\$19,970,000,000



Asset & Wealth Management

Advisor Master

NAV Distribution

MFRP Automation

Securities Master

Reporting & Analytics

Digital Channels

Client Preferences

CRM Data Hub

Customer Insights

Credit Reconciliation

Next Best Offer

Commercial Banking

Intake Portal

Reporting Repository

Business Glossary

User Managed Data

Credit Adjudication

Personal Banking

CRM Data Hub

In-Branch Coaching

Branch Reporting

Legacy Retirement

Legacy Modernization

Data Governance

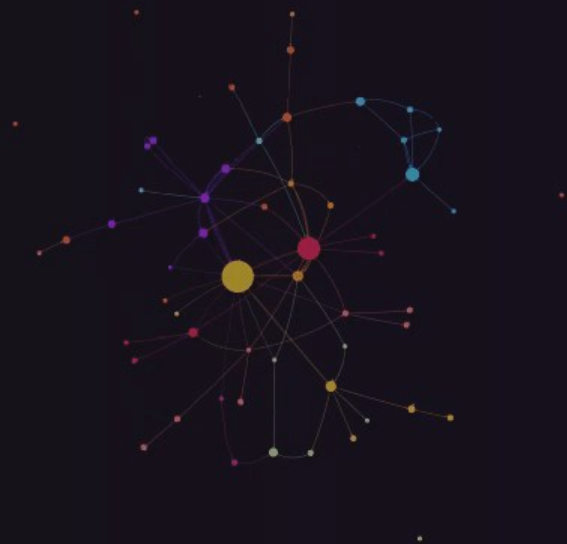
Data Lineage

Data Dictionary

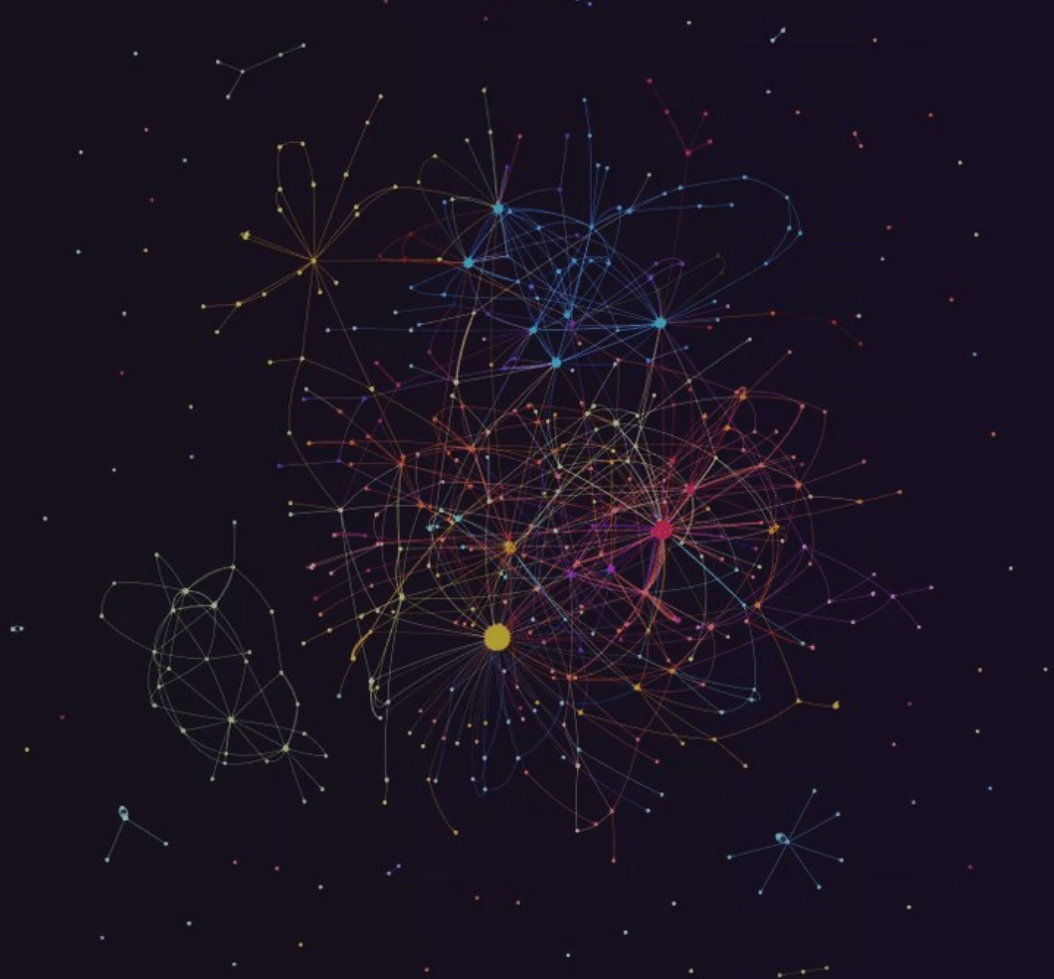
Data Catalog

Metadata Management

Data Ingestion



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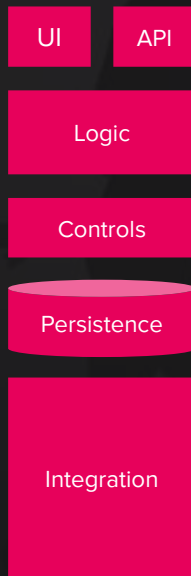


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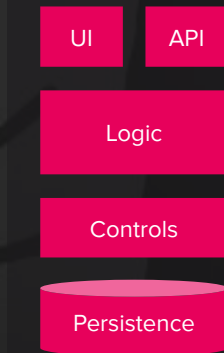


Intelligence-Enabling Patterns

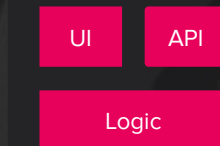
Traditional
Application



Application
Augmentation



Application
Experiences



Metadata
Experience



Autonomous Data

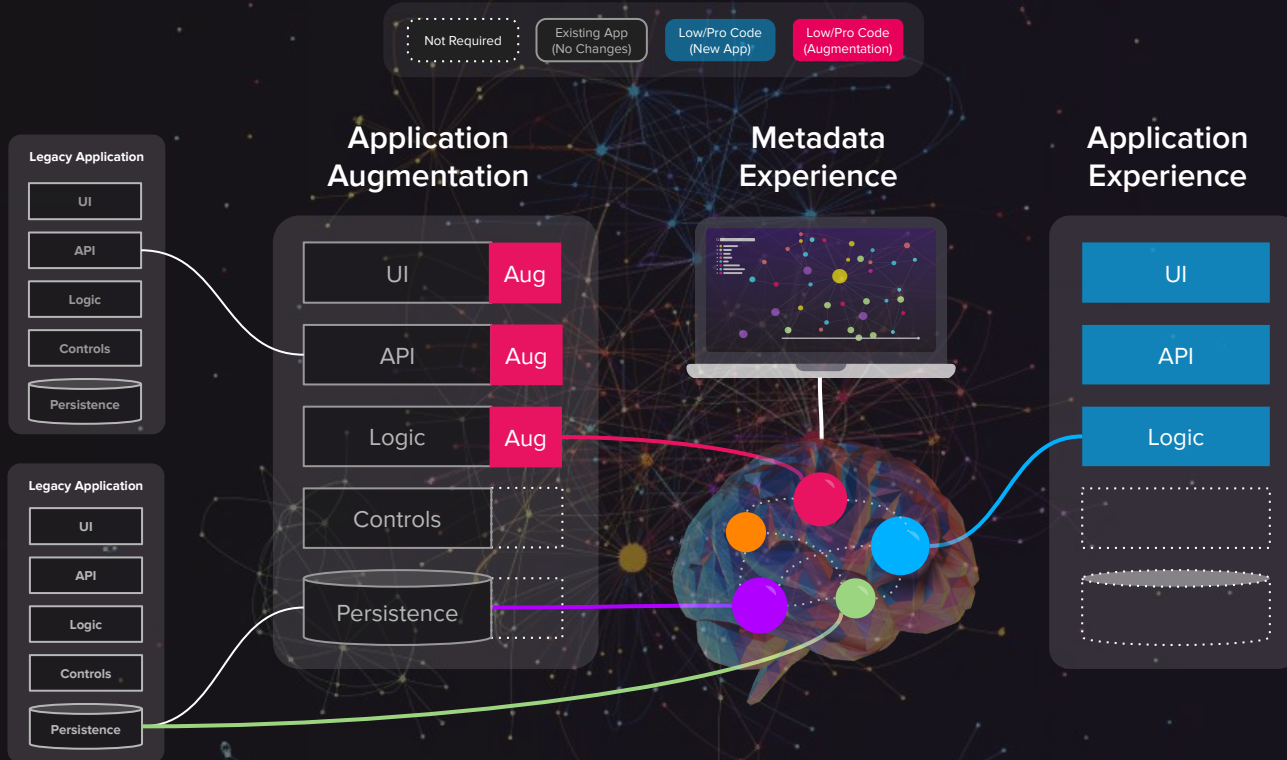
PLASTICITY

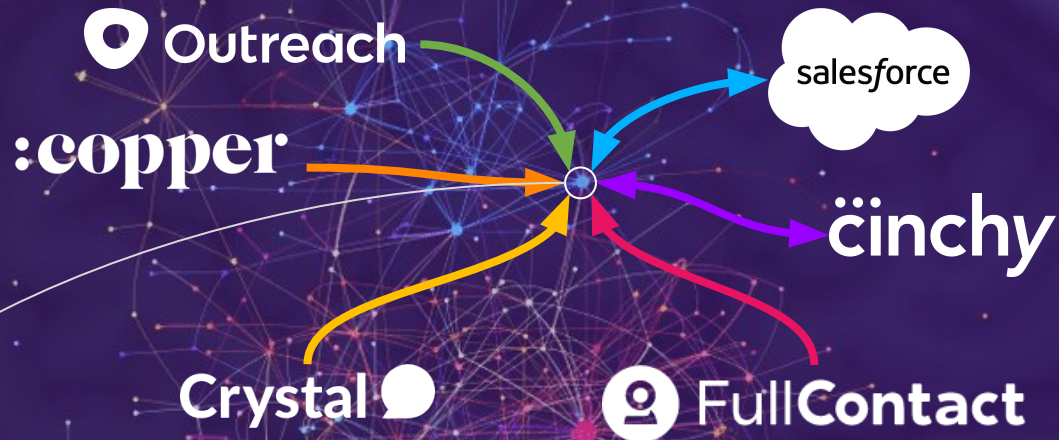
Data Fabric

Intelligence-Enabling Architecture



Hypothetical Project





cinchy \ Contacts \ People

Name	Company	Tags	LinkedIn	Personality	Interactions	Sequences
Dan DeMers	Cinchy	Customer	http://linkedin.com/abc	Architect	0	Fall Campaign
John Smith	ABC Inc.	Investor, Retail	http://linkedin.com/lki	Driver	12	Data is the App
Jane Doe	ABC Inc.	Gold Tier Customer	http://linkedin.com/uyt	Influencer	144	Finovate 2020
Betty Jane	Cinchy	Retail	http://linkedin.com/ngg	Driver	42	Post-COVID
Chris Christoph	ABC Inc.	BFF	http://linkedin.com/fdc	Architect	7	Fall Campaign

	Attribute 1	Attribute 2	Attribute 3	Attribute 4	Attribute 5
Record 1					
Record 2					
Record 3					



<http://cinchy.com/learn>

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